

Fond du Lac WISCONSIN



2012 COMMUNITY PROFILE & MEMBERSHIP DIRECTORY
FOND DU LAC AREA ASSOCIATION OF COMMERCE | WWW.FDLAC.COM



Join us in a celebration of our community – Fond du Lac. Whether you are here for a short time or if you have already made the decision to make this your home, you will be welcomed here just like family.

For over 150 years, we have based our sense of community upon family values – we believe it has served us very well. The quality of services and amenities we offer today are no doubt the result of the hard work and dedicated effort of our citizens.

We like to boast about our educational system, which consistently ranks among the top in both the state and nation in academic performance. We are equally proud of our public and private elementary and secondary systems (known throughout the area as one of the best in the state and the Midwest), a post-secondary system that offers virtually everything one could imagine and a business community that leads the effort of drawing business and education together in a common agenda.

As our society strives to offer quality health care for citizens of all ages, we turn with a great deal of confidence to the highly progressive and professional health care systems available to our community. From every aspect and from every direction, you will find we are interested in a very healthy lifestyle.

Pride in our diversity has long been a part of our tradition – we have recently seen a strengthening in our cultural development. Evenings enjoying theater at our state-of-the-art Performing Arts Center, Sunday afternoons viewing the work of guest artists at the Windhover Center for the Arts or an outdoor concert at Buttermilk Creek Park are just a few of the examples of the opportunities that await you. Add this to an already well-developed athletic system and you will never be at a loss for something to see or do in the area.

Each and every citizen understands that in order for this to be a home it will take the best effort from us all.

You can rest assured that we are not only up to the task, but anxious for you to join in. Enjoy your time in our little slice of the world, but don't be surprised if you find yourself coming back and making this your home too.



Introduction

Fond du Lac is an exciting, mid-size city at the foot of Lake Winnebago, Wisconsin's largest inland lake. With a population of just over 42,000, Fond du Lac offers much to the prospective business entrepreneur; to couples looking for a great place to live, work and raise a family; and to those who long to be close to nature and all that nature holds in recreational amenities.

Fond du Lac's location places it within 60 minutes of Wisconsin's four major markets – Milwaukee, Madison, the Fox Cities and Green Bay – where half of the state's population resides. It is for this reason that Fond du Lac is an important manufacturing and distribution center. Firms located here draw from a large pool of well-educated and highly-skilled workers.

As Fond du Lac County's largest city, Fond du Lac is also the area's shopping center. The downtown, the enclosed mall and several large shopping plazas bustle with eager shoppers. Downtown Fond du Lac offers an eclectic mix of specialty and retail stores, services and cultural opportunities in beautiful, historic surroundings. Character is evident through lovely streetscape, restored turn-of-the-century architecture and unique businesses. A downtown revitalization process aims to bring people, activity, business and a thriving civic life to the heart of Fond du Lac. Through strategic management of downtown resources, the goal is to solidify the downtown's role as a gathering place and community center.

Living in Fond du Lac and the surrounding area is often idyllic. Spacious homes line the shores of Lake Winnebago and nearby Lake Deneveu. Homes look out on the fairways and greens of fashionable golf courses and they cluster in sparkling new city subdivisions. Historic areas display exceedingly well-maintained homes and mansions from the late 1800s and early 1900s – Victorian, Italianate and Federal masterpieces among them.

The school systems of Fond du Lac (public, parochial and Christian-based) hold high standards for teachers and students. The emphasis on quality education is enhanced by the presence of three formidable institutions – the University of Wisconsin-Fond du Lac, Marian University and Moraine Park Technical College.

Lake Winnebago influences the character of Fond du Lac recreation. The city's 400-acre Lakeside Park is its centerpiece. It is a place where families can enjoy the great outdoors to the utmost and where boats, marinas and fishing are a central theme. To all who live in Fond du Lac, this city on the lake is the best place to be any season of the year.



History

Although the Winnebago Indians had trod the land for centuries, and French explorers had visited the area in the late 1600s, Fond du Lac's history as a city began in 1829 with the inspiration of James Duane Doty, a federal judge who successfully petitioned for construction of a military road between Green Bay and Prairie du Chien in order to make his travels between courts less difficult. The route passed by the lower end of Lake Winnebago before heading southwest to Prairie du Chien.

In 1836, Doty and about 20 investors created a land company to sell 3,705 acres of rich, fertile land at the southern end of Lake Winnebago. Colwert Pier, who arrived from Vermont with his brother Edward, was the first to show interest. Pier met Doty at the headquarters of the land company in Green Bay and expressed his eagerness to settle the frontier. Doty was just as eager to get his "Fond du Lac" started. Doty would give him 160 acres, as well as build him a house, if he would provide lodging for visitors for a two-year period; Pier accepted. By June of 1836 (when Pier's wife, Fanna, arrived by boat with their belongings), Fond du Lac had a population of two.

During the next two years, only six others joined the Piers in the new settlement. However, in 1838, regular mail service was established and Fond du Lac began to mushroom. By 1848, the population had grown to more than 500; by 1850, the community had more than 2,000 residents. Five years later, Fond du Lac had close to 4,000 citizens. It missed being named the capital of the new state of Wisconsin by a single vote.

In the mid-1800s, Fond du Lac had a railroad built by John B. Macy – who had come west from Buffalo, New York. At first, the Rock River Valley Union Railroad stretched its tracks between Fond du Lac and Chester (now Waupun). It reached Chicago 10 years later, delivering Wisconsin agricultural products, lumber and Lake Winnebago ice to Chicago's markets. In 1862, Macy's railroad became the Chicago and Northwestern Railroad.

Late in the 19th century, the Fond du Lac area was a source for a wide variety of goods – railroad cars, decorative wood trim, factory-made cheese, limestone, clothing and a foaming yeast that made bread-making easier. Pleasure boating on Lake Winnebago became popular for vacationers who came north from Milwaukee and Chicago.

A good deal of Fond du Lac history is contained at the Galloway House and Village and Blakely Museum on the city's southeast side. The restored Victorian Galloway House is the focal point of a collection of 25 historic buildings that have been moved to the site and restored. The Blakely Museum houses a collection of local artifacts and materials from the estates of leading figures in community history.

In addition, Downtown Fond du Lac is home to many historic buildings built near the turn of the century that still retain their old-world charm. Fond du Lac has entered the new century and the new millennium respectful of its past and with confidence in its people and its strengths.



Location

Situated at the foot of Wisconsin's Lake Winnebago (a location that gives the city its French name), Fond du Lac is about 60 miles from metropolitan Milwaukee, Madison (the state capital) and Green Bay – Tiletown USA. This puts the city at the center of the state's population concentration, an area with more than 3 million residents.

U.S. 41 (a four-lane limited access highway with a 65 MPH speed limit) skirts along Fond du Lac's western edge, providing the city with a swift route to Milwaukee, the Fox Valley and to the nation's Interstate Highway System. U.S. Highway 151 links Fond du Lac with Madison on the south, and the newly-constructed 151 bypass allows visitors to skirt the city on their way east.

Highway 151 is now a freeway between Madison and Fond du Lac. Highway 45 joins the city with West Bend to the south and several communities along the western shore of Lake Winnebago to the north. Other routes that intersect in Fond du Lac and link it with neighboring cities and towns include Highways 23 and 175. Wisconsin's fine system of county roads also provides valuable links with communities in the area.

More than 34 interstate and intrastate trucking firms use this excellent highway network to serve the needs of Fond du Lac business and industry. In addition, the Canadian National Railway – America's best railroad – serves the area.

Fond du Lac residents are only 20 minutes from commercial air passenger service at Wittman Regional Airport in Oshkosh and are 45 minutes from a more extensive choice of commuter airlines at Outagamie County Airport in Appleton. General Mitchell International Airport in Milwaukee is 60 minutes away, giving residents access to the world via nine major airlines. Fond du Lac County Airport, on the city's west side, provides a base for private and small corporate aircraft and offers charter and freight services.

Area bus transportation is furnished by Fond du Lac Area Transit, operated by the city's Community Development Department. City busses operate five days per week and all busses are wheelchair lift equipped. Handi-vans offer ADA specialized transit service. Taxi and limousine services around town and to area airports are available.



Homes

From the huge Victorian mansions that line several blocks of Division and Sheboygan Streets to modern-day executive mansions situated around golf course fairways and a deep valley lake, there is a home in Fond du Lac to match every budget and lifestyle. There are cozy single-family homes and modern condominium and apartment complexes.

The blocks on Division and Sheboygan Streets from downtown eastward to Park Avenue reflect the elegance and style of the late 19th century. Ornate Victorian designs, rich Italianate and handsome Federal styles are side-by-side. A few are now multi-family units, but most are still as they were during the city's period of refinement and riches.

The core neighborhoods of Fond du Lac reflect the early decades of the 20th century. American Foursquare, Colonial Revival, bungalow and farmhouse designs are separated by narrow driveways, looking out onto streets shaded by mature trees.

All along the southern shoreline of Lake Winnebago to the east of the city, more upscale and executive-style homes, condominiums and lake cottages are available.

Country living is also prevalent in Fond du Lac County. Hobby farms, horse ranches and full-scale farming operations are attractive to families that yearn to live in the country.

Throughout the community (but particularly on the city's east and southeast sides), new and growing subdivisions of mid-size and upscale single-family homes are popular as well. These subdivisions include Pioneer Meadows, Whispering Springs, Woodcrest, White Pine Heights and Overland Heights.

Fond du Lac has many attractive complexes of rental apartments along the city's eastern edge and in its northwest corner. Some offer recreation amenities such as swimming pools, community centers and tennis courts. Around the east and south perimeters of the city, single-family homes on multiple-acre lots intermingle with working farms, satisfying those who like the wide-open space of country living.

Whatever the lifestyle, Fond du Lac has just the right home. It's a great place to live and raise a family!



Recreation

With Lake Winnebago to its north and open country, marshland and forested moraine surrounding the city, Fond du Lac is an American vacationland.

Lake Winnebago covers 215 square miles and holds title as Wisconsin's largest inland lake and an angler's paradise. Every species of fish (from sturgeon to crappies) are caught in the varied depths of the lake. Stretching from Fond du Lac to Appleton, a distance of about 30 miles, Lake Winnebago is also a boater's joy. The marina in Fond du Lac's Lakeside Park is a busy place throughout the summer, as are the 180 slips in the park.

The 400 acres of islands and lakefront that make up Lakeside Park are a focal point for outdoor activity throughout the summer. Created in the late 1800s, the park offers playgrounds, picnic sites, baseball fields, picturesque lagoons, boat ramps, shoreline fishing, a petting zoo, old fashioned children's rides, canoe rentals, a snack shop and band concerts in a handsome gazebo. The Fond du Lac area hosts 14 additional parks that feature facilities for tennis, volleyball, baseball, picnicking, fishing and other family outdoor recreational activities.

The summer months are also a time for windsurfers, and Lake Winnebago is heralded as the best in the Midwest for this unique water sport. When the lake freezes over in mid-winter, telltale trails of snowmobiles are everywhere and ice-fishing shelters dot the white of the scene, especially during February's sturgeon season.

Ice hockey commands attention thanks to the efforts of the Blue Line Hockey Club, which organizes teams of youngsters who play on two indoor ice rinks at the Fond du Lac County Fairgrounds. Figure skating is also a primary recreational activity at the ice centers.

The city's Community Aquatic Center, with two pools, provides year-round swimming opportunities. In summer, families now have access to the \$2 million Fairgrounds Family Aquatic Center, which opened to rave reviews in 2002.

The new City of Fond du Lac Skate Park for in-line skating and skateboarding was designed with the help of local skaters and provides a safe place to enjoy this growing sport in a designated area.

Senior citizens also have a place to "hang out." The Fond du Lac Senior Center provides opportunities for seniors to play and learn together. It offers peer counseling and a variety of support groups, as well as health and fitness services and activities.

The most avid golfers find all the challenge they need at 10 area public golf courses. Oakgreen Golf Course is unique among the courses available in the community. It consists of an 18-hole course, a 9-hole par-3 course and a 9-hole executive course. All fairways are watered and all greens are elevated. The 27-hole championship Rolling Meadows course is also unique in that it is owned by Fond du Lac County. Whispering Springs Golf Course offers 18 championship holes and five sets of tees. Thornbrook Golf Course is a 9-hole, par-3 course. It features a practice range and rental clubs. South Hills is a professional, private 18-hole golf course with a full-service restaurant, pro shop and swimming pool. Other nearby courses include Badger Creek in New Holstein; The Golf Club at Camelot in Lomira; Far Vu, Westhaven and Utica in Oshkosh; Scenic Auburn Bluffs in Campbellsport; and Tuscumbia in Green Lake.

Family campers like to get away to nearby Kettle Moraine State Park – which offers hiking and cross-country skiing trails; lakes for swimming, boating and fishing; and plenty of natural beauty all around. Several private campgrounds can also be found throughout the Fond du Lac area.



Arts & Entertainment

Entertainment in Fond du Lac comes in a myriad of shapes and sizes, ranging from big events like Walleye Weekend to smaller gatherings like poetry readings at the Windhover Center for the Arts. Whether large or small, amateur or professional, planned or spontaneous, all events keep Fond du Lac residents and visitors busy throughout the year.

Walleye Weekend is a three-day celebration of the Mercury National Walleye Fishing Tournament and stands as the biggest event of the summer season. Held in June at Lakeside Park, the weekend features live entertainment, a youth art activity tent, volleyball and softball tournaments, 3-on-3 basketball, a youth soccer tournament and a Hole-in-One shootout.

Downtown Fond du Lac hosts a successful Farmers' Market, with more than 70 vendors selling fresh produce, flowers, herbs and more. Parades are held throughout the year in this central district, as is an annual Fondue Festival.

Held at the Windhover Center for the Arts in October, the Fond du Lac Jazz Festival continues to grow in attendance and prestige. Artists such as Ellis Marsalis, Kevin Eubanks and Diane Schuur have headlined the festival in recent years.

Founded in 1898 as the Fond du Lac Military Band, the Fond du Lac Symphonic Band is an adult concert organization of up to 75 members that presents approximately 20 performances annually. Its schedule includes a classical concert at St. Paul's Cathedral in November and a pops concert in March. During the summer, the band organizes and hosts a music festival at Buttermilk Creek Park that alternates concerts by the band with regional touring attractions, including the Milwaukee Symphony Orchestra and the Kids From Wisconsin troupe.

The Fond du Lac Women's Chorus performs pop tunes, spirituals and a variety of other music. The Oratorio Chorus presents well-known choral works accompanied by a professional orchestra on a bi-annual basis. Music lovers of all ages subscribe to the concert series organized by the Fond du Lac Concert Association, which brings symphony orchestras, vocal artists, well-known jazz bands and other ethnic and cultural ensembles to Fond du Lac audiences. Season ticket holders enjoy reciprocity with the neighboring communities of Beaver Dam and Watertown.

The Performing Arts Center (PAC) located in Fond du Lac High School seats 1,025 people. The more than 1,550 parking spaces supply easy access to this community gem, while an elevator makes entry to the boxes and the mezzanine handicap accessible.

Sellout crowds come to see the plays produced annually by the Fond du Lac Community Theater, a little theater group that has been performing for more than 40 years. Both the University of Wisconsin-Fond du Lac and Marian College have theater groups that perform for the public.

Housed in an impressive historic building in the downtown area, the Windhover Center for the Arts is home of the Fond du Lac Arts Council, Inc. Windhover hosts a wide variety of musical venues, an art gallery, a Children's Chorale, a literary program and workshops for children and adults. Opened within the Windhover Center for the Arts in December of 2007, the Children's Museum of Fond du Lac offers an incredible experience for children and their caregivers.

The Fond du Lac Public Library is another example of the community building for the future. A 12,000-square-foot addition was added, which is equipped with the latest technology (including self-service checkout stations). The facility features a large meeting hall, additional access to the Internet and electronic resources and an expanded children's area. The library's Homebound Service is operated by volunteers who organize and deliver books to patrons who cannot come to the library. The Fond du Lac Public Library opened its first ever branch location at Highways 151 and 23, fall of 2011. The 1,600 square foot library is located in the Johnson Crossing Shopping Center. Preschool and family story times, summer reading programs for children and adults, book discussions, exhibits and other special events are offered by the library on a regular basis.

For the most part, Fond du Lac's cultural pursuits are homegrown and receive generous applause from an appreciative community.



Shopping

Shopping is fun in Fond du Lac! Finding just what you need is easy in the downtown business district, in an enclosed mall and at several shopping plazas throughout the city. The downtown shopping area in the center of the city offers plenty of off-street parking in 18 municipal lots – including two parking ramps only a block or two off Main Street. Downtown has everything to satisfy shopping needs – specialty shops, boutiques, sporting goods, restaurants and more.

On Highway 23, just east of Highway 41 (the city's west side), you find the Forest Mall, a climate-controlled facility anchored by Kohl's, JCPenney, Younkers and Sears. Another 50 stores, shops and eateries line the mall's concourses. More than a dozen other stores are located in Forest Plaza, which is directly across Highway 23 from the mall. Other shopping centers in the community include Fond du Lac Plaza, Pioneer Plaza and Southtown-Cobblestone Square.

Kristmas Kringle Shoppe, an all-year Christmas shop, is located conveniently off of Highway 41 and Main Street, and offers a variety of world-class collectible holiday ornaments.

Many large department stores (Wal-Mart, Target and Fleet Farm) are located at key points in the city – either freestanding or as the primary anchor for a strip mall. Supermarkets are also conveniently located throughout the city, usually as the focal point of a small shopping center.



The people of Fond du Lac hold a strong belief in the value of education and they support a public school system that pursues excellence in all aspects.

The Fond du Lac School District operates 14 school buildings, including three middle schools and a senior high school. More than 7,200 students are enrolled. Student-teacher ratios are 20-to-1 in the district's nine elementary schools, 24-to-1 in the middle schools and 22-to-1 in the high school.

The district also runs a 4K program as an optional educational program for four-year-old children in partnership with community agencies.

The focus of curriculum in elementary school is on the basics of language arts and mathematics, augmented by social studies, science, music, art and physical education. Students get hands-on experience with computers beginning in kindergarten.

The district's three middle schools aim at helping students make the transition from structured elementary school to the personal responsibilities of high school. The curriculum expands to include career and technical education courses, athletics, foreign languages, band and chorus. Students can participate in student council and numerous extracurricular activities.

At Fond du Lac High School, the more than 2,200 students enrolled choose from some 130 different academic and career-oriented courses. German, Spanish and French courses are also available. The school's music department offers opportunities for students to perform with several choruses, an orchestra and concert, jazz and symphonic bands. In addition, Fond du Lac High School fields a full roster of boys and girls sports teams, including swimming, track, cross country, hockey, football, wrestling, basketball, golf, volleyball, soccer,

baseball/softball, tennis, dance and cheerleading.

The North Fond du Lac School District is comprised of the Early Learning Center (which houses a privately owned childcare facility), Head Start, Early Childhood, four and five-year-old kindergarten programs, the Friendship Learning Center (grades 1-5), Bessie Allen Middle School (grades 6-8) Horace Mann High School (grades 9-12), as well as an Alternative Learning Center for high school students.

The 1,200 students enrolled in the district benefit from small class sizes, state-of-the-art technology support and many opportunities to become involved in school activities and athletics. Outstanding programs, such as vocal and instrumental music, art, business education and technical education, serve to enhance a strong core of academic courses in the K-12 curriculum.

The North Fond du Lac School District, in cooperation with the community, is committed to providing an outstanding educational program in a safe and nurturing environment built upon mutual trust and respect, and designed so all individuals become lifelong learners.

Two excellent parochial school systems offer a religious-based alternative to public education. Four Lutheran K-8 schools and Winnebago Lutheran Academy provide a Lutheran-based education for the Fond du Lac County region and beyond. Arts, literature, science and athletics round out the curriculum for this education system.

St. Mary's Springs Academy is a pre-K through 12th grade Catholic educational system that offers a challenging academic program with excellent faculty and a low teacher-to-student ratio in a safe environment. The school's vision is to be a welcoming, supportive educational community, recognized for its excellence. It strives to educate and inspire students to change the world by fully living their faith, fostering a love of learning and developing their full range of potential.

For more information about St. Mary's Springs Academy, visit the school's website at www.smsacademy.org. For registration/admissions information, please contact the Director of Enrollment at 920-322-8008.

Fond du Lac Christian School is a private, non-denominational, traditional classroom Christian school for grades K-8. This system provides excellent education with a biblical foundation. This new educational system has experienced tremendous growth since its inception in 1995.

The Fond du Lac Area is also blessed with excellent schools in surrounding communities. The Oakfield School District offers the great advantage of small size and personal attention. Students are encouraged and allowed to participate in all activities provided by the district. Oakfield prides itself as a caring community providing Opportunity to Achieve Knowledge for Success.



Three outstanding higher education facilities have campuses in Fond du Lac: Marian University, the University of Wisconsin-Fond du Lac and Moraine Park Technical College.

Marian University is a Catholic, applied liberal arts college. Marian's areas of excellence include new professorships, quality programs, increased scholarships and endowments, technological advancements and new facilities. With more than 40 majors, outreach classes in seven locations, a newly rewired campus with the latest technology, a student ratio of 13:1 and a 97 percent placement rate, Marian has much to offer students.

Marian University is on the forefront of technology and executive programs with its Stayer Center for New Technology and Executive Learning, which functions as an executive and business education center, conference center, reception facility and technology training center. It includes classrooms, computer labs, conference rooms, a 250-seat auditorium, a 250-seat dining facility and a two-story glass atrium.

The University of Wisconsin-Fond du Lac offers an Associate of Arts and Science degree and prepares students of all ages and backgrounds for baccalaureate and professional programs. UW-Fond du Lac is one of 13 campuses of the UW Colleges and is part of the University of Wisconsin System. With an enrollment of almost 800 full and part-time students, UW-Fond du Lac provides courses that are the foundation for more than 250 majors or areas of study.

Academic offerings include day and evening credit courses and study abroad opportunities. An Evening Degree Program offers classes taught both in the traditional semester-long format and in an accelerated, blended method that combines traditional in-class time with an online learning component. Through the Guaranteed Transfer program, a student can earn an Associate of Arts and Science degree at UW-Fond du Lac

and be guaranteed admission to another UW System institution to complete their bachelor's degree.

An extensive array of non-credit courses, personal enrichment classes, tours and special programs for area youth are available through the Continuing Education Office.

The park-like campus includes six buildings that overlook several ponds and the 60-acre Gottfried Arboretum & Prairie, which serves as an outdoor classroom and provides recreational opportunities.

The University Center was added to the campus as part of a recent renovation project and includes a two-story commons area that is popular with students and is the site of many campus and community events.

Moraine Park Technical College, established in 1912, is one of 16 colleges in the Wisconsin Technical College System. A locally governed, public higher education institution, Moraine Park has campuses in Beaver Dam, Fond du Lac and West Bend. Offering more than 100 Associate of Applied Science (AAS) degree programs, technical diplomas and certificates, Moraine Park classes are taught by industry-experienced instructors. Classroom, online and blended formats are available. In addition, customized training is provided for business and industry.

The college features a full range of student support services including financial aid, job placement, career counseling, tutoring and assistance for students with disabilities. Moraine Park's many campus activities, student government and student clubs provide a well-rounded college experience and leadership opportunities. International studies include trips to England, Germany and Mexico.

Moraine Park is an affordable option. Many credit transfer opportunities enable students to use certain Moraine Park AAS degrees as springboards to a bachelor's degree if they desire. To learn more about Moraine Park, visit morainepark.edu.



Agriculture

Agriculture has a substantial impact on the economy of both Fond du Lac County and the City of Fond du Lac. More than 8,600 jobs depend directly on the county's agriculture and agricultural production.

The county's 1,643 working farms (at an average size of 204 acres) account for more than \$290.4 million in commodity sales annually, placing Fond du Lac County fifth in the state among the 72 counties. The farms are first in the state in production of corn silage and third in production of sweet corn. The county is second in Wisconsin in the production of green peas, third in winter wheat and seventh in alfalfa for hay.

Fond du Lac County's 343 dairy farms have a total of 51,000 head of dairy cattle. Collectively, these dairy farms rank fourth in Wisconsin and 26th in the U.S. in milk production, with an average of 22,600 lbs of milk per cow.



The economic climate of Fond du Lac is stable due in large part to its sizeable, diverse and strong base of business and industry. No one company dominates the labor market.

With more than 4,100 employees globally, Mercury Marine is the world's leading manufacturer of recreational marine propulsion engines. A division of Brunswick Corporation, Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications.

Quad/Graphics is the quintessential American business success story. By doing things differently and better for 40 years, they've grown from humble beginnings in rural Pewaukee into the world's second-largest provider of print and multichannel solutions. The 2010 acquisition of Worldcolor and the new status as a publicly held company strengthen both their industry position and financial stability.

MAG IAS (maker of stand-alone machine tools, coordinated measuring machines, programmable industrial controllers and gray iron castings) is another prominent manufacturing facility. The company was founded in Fond du Lac in 1859 as a repair shop for gristmill and lumber mill machinery.

The products bearing the "Made in Fond du Lac" label are as diverse as the companies that make them. Products from Fond du Lac include welding equipment, laboratory instruments, paint rollers, recreational and sports equipment, cheese, a variety of sauces and condiments, burial vaults, mattresses and box springs, pollution control equipment, industrial liquid chillers and cooling equipment, hospital beds, temperature control systems, aluminum extrusions, exhaust systems and screen printing.

Reflecting the importance of the agricultural area that surrounds Fond du Lac, numerous companies make products for agriculture. These products include: bulk milk pickup tanks, agricultural animal feeds, septic

tanks, manure pumps and augers, hoof trimmers, feed carts and conveyors, feed and grain handling equipment and equipment for dairy and food processing.

The employee training programs offered by Moraine Park Technical College benefit Fond du Lac area employers. The college works with area industry in identifying training needs and often tailors courses to meet specific requirements.

Several large industrial parks in the community offer excellent locations close to Highway 41 and other surrounding roadways. Fond du Lac's Fox Ridge Industrial Park is located along Highway 41 and contains 275 acres, with lots as large as 20 acres or more. Fond du Lac's West Industrial Park has a total of 70 acres with sites ranging in size from two acres to more than four acres. Fond du Lac's Southwest Industrial Park is comprised of 202 acres, with lots as large as 11-plus acres. The 70-acre Ledgeview Corporate Center business park surrounds a large pond encircled by a nature trail on the south side of town. Wisconsin American Business Park (conveniently located near Highways 23, 45 and 151) has approximately 62 acres available for commercial development.

A 128-acre business park is being developed in North Fond du Lac at the intersection of Highway 41 and County Highway 00. Northgate Business Park includes 76 acres for light industrial development, 20 acres for commercial development and 14 acres for multi-family development. The remaining acres will be used for streets and storm water retention. The City of Fond du Lac has recently purchased more than 275 acres for its next generation industrial park.

The city provides substantial business assistance to companies willing to expand facilities or relocate operations to Fond du Lac. Its Economic Development Incentive program provides loans up to \$50,000 to encourage expansion, which creates new jobs. The Community Development Zone program has a total of \$1,250,000 in state funds for use as tax incentives to encourage expansion or relocation. The Zone covers most of the city's central business district and other commercial and industrial areas. In addition, the city's Economic Development Revolving Loan Fund provides up to \$100,000 to businesses to help expand facilities, purchase new equipment or relocate plants. The city also has a revolving loan fund for use in rehabbing business and residential properties.

The hospitality industry contributes to Fond du Lac's economic base with more than 12 hotels, motels and bed & breakfasts located in the area. Eighteen banks and other financial service providers serve the community, encourage development and provide a solid economic foundation.



It is every family's desire that skilled, professional medical attention be close at hand. The Fond du Lac area is blessed with Agnesian HealthCare and Aurora Health Center, two quality health care networks that provide care to its residents.

Agnesian HealthCare, through its seven Fond du Lac area provider ministries, offers a wide array of quality inpatient and outpatient health care services for individuals and their families throughout the region. With hospitals in Fond du Lac, Ripon and Waupun, and 18 Fond du Lac Regional Clinic offices, the care of more than 140 primary and specialty care physicians is available. A staff of more than 2,700 employees and physicians are the backbone of Agnesian HealthCare, which includes Consultants Laboratory, Fond du Lac Regional Clinic, Ripon Medical Center, St. Agnes Hospital, St. Francis Home, Waupun Memorial Hospital and Agnesian HealthCare Enterprises.

The main Agnesian HealthCare campus, located on East Division Street in Fond du Lac, includes St. Agnes Hospital, Consultants Laboratory and the Fond du Lac Regional Clinic's primary facility. Founded in 1896, St. Agnes Hospital today offers the convenience of ambulatory surgery with the only 24-hour, fully accredited inpatient surgical facility in Fond du Lac. Agnesian HealthCare provides full family health care services, including a cancer center, cardiac care through the Dale Michels Center for Heart Care, an accredited stroke center and sleep center, a wide array of musculoskeletal services through the Agnesian Center for Bone & Joint Health and comprehensive women's health services. The Fond du Lac Regional Clinic offers care for minor injuries and illnesses through the Agnesian Convenient Care Clinic and Agnesian EZ Care (Fond du Lac and Waupun), while Waupun Memorial Hospital offers Urgent Care services 24 hours a day. This care is in addition to the 24-hour emergency department services at both St. Agnes Hospital and Waupun Memorial Hospital.

Consultants Laboratory, a regional reference laboratory that serves southeastern Wisconsin, is the only

laboratory accredited by the College of American Pathologists (CAP) in Fond du Lac County. It is also accredited by the National Association of Drug Screen Collection Sites.

For Fond du Lac and the surrounding community, as well as for retired members of the Congregation of Sisters of St. Agnes, St. Francis Home represents a continuing mission of caring for the sick and elderly with respect and dignity. St. Francis Home provides a full continuum of care – including skilled care, assisted living and independent living opportunities.

Agnesian HealthCare Enterprises also offers the Fond du Lac and surrounding area retail pharmacy services through eight retail pharmacies in Fond du Lac, Brownsville, Markesan, North Fond du Lac and Waupun. The Agnesian Health Shoppe, 327 Winnebago Drive in Fond du Lac, offers a complete line of quality home health and respiratory equipment, from sales and rentals to repairs.

Aurora Health Center in Fond du Lac is part of Aurora Health Care, a not-for-profit Wisconsin integrated health care provider. Aurora Health Center strives to provide better access, better service and better results than anywhere else. Aurora's number one priority is to help people live well. The Aurora Health Center in Fond du Lac provides the convenience of many services in one location. Board-certified primary care physicians are available in family medicine, internal medicine, OB/GYN and pediatrics. Experienced specialists in podiatry, nephrology, cardiology, ophthalmology, optometry, pain management, urology, general surgery, facial aesthetics, orthopedics, rheumatology, allergy, pulmonology, retinology, electrophysiology, orthopedic spine surgery, ENT and audiology are also available.

High-quality patient services on-site at the Aurora Health Center include an Ambulatory Surgery Center, Pharmacy, a dialysis center, Aurora Occupational Health Services, Aurora Rehabilitation Services, Electrophysiology Clinic, Wound Clinic, Aurora Behavioral Health Center and a variety of laboratory and other diagnostic services. Specialists are also located within the Aurora Health Center. In addition, the Aurora Health Center provides direct access to Aurora St. Luke's Medical Center in Milwaukee, a nationally recognized leader in heart care. On-site cardiologists bring the reputation and expertise of Aurora St. Luke's to the Fond du Lac community. We also offer the area's only board-certified orthopedic hand and upper extremity surgeon and midwifery program. The Walk In Clinic also offers convenient care for nonemergent medical needs. No appointment is needed Monday-Friday, 7 am-7 pm, and Saturday and Sunday 10 am-2 pm.

Aurora Health Center's continued commitment to bringing quality care close to home is shown with its addition of satellite clinics in North Fond du Lac, Lomira and Ripon.

Aurora Health Center in Fond du Lac is conveniently located off Highway 23 East at 210 Wisconsin American Drive in Fond du Lac.



Worship

Early in its history, Fond du Lac was visited by itinerant ministers on horseback who preached from tree stumps or in the cabins of settlers. As the population grew, congregations were formed and churches were built. Today, more than 40 churches (representing most major denominations) serve the spiritual needs of their congregations and promote harmony in the community. In 2000, six area Catholic churches combined to form Holy Family Congregation – a collaborative parish that is the largest parish in the state.

The cooperative efforts of congregations support the Fondy Food Pantry (which provides food to needy families) and Loaves & Fishes, an organized effort among all churches to serve meals twice weekly to those in need. Church facilities are opened to self-help and support groups and to civic and social groups concerned with the social and cultural needs of the community.



Government

The City of Fond du Lac operates under a council-manager form of government, which provides residents with the responsiveness of seven elected officials and the skilled administration of a professional city manager. City and county government share an impressive white stone government center in the heart of the downtown area. County government is centered in an 18-member County Board of Supervisors. An elected Executive oversees the day-to-day operations of county government on a full-time basis.

The Fond du Lac Police Department has served the city since 1866 and resides in its home at 126 North Main Street. Their location provides the department with much needed space for a larger evidence lab and a new forensic crime lab. The department has 75 sworn officers (including the chief) and six civilian employees. Among its sworn staff, the department has five school resource officers that split time between area educational facilities. A police bike unit and a police motorcycle are among the department's patrolling units. The department also has an honor guard, a S.W.A.T. team and two K-9 units.

The department encourages citizens to become involved in their Fond du Lac Watches program. Additional information may be found at www.fdlpolice.com.

The City of Fond du Lac Fire Department was founded in March of 1848, when Jon Bannister and A.L. Ellsworth were appointed Fire Wardens by city officials. Their duties focused on the inspection of structures for fire hazards and to insure that brush was kept a safe distance from buildings. In the summer of 1854, Azro Taylor was appointed the first Fire Chief of Fond du Lac. The Fond du Lac Fire Department's roles and responsibilities have grown steadily since those early beginnings. Today, Fire Chief Peter O'Leary leads 67 dedicated men and women that are here to serve the community by providing high-quality fire protection, pre-hospital emergency medical care, hazardous material response, as well as confined space, swift water and high angle rescue. The Fire Department strives to be at its absolute best whenever a call is placed for services no matter what time of the day or night. Firefighters and paramedics are on duty around the clock, strategically

located at three stations throughout the city to best serve you.

The Fond du Lac Fire Department has a 90-square-mile primary response area that includes the City of Fond du Lac as well as townships of Byron, Empire, Fond du Lac, Lomira and Taycheedah and the entire village of Brownsville. The department interacts with 28 volunteer fire and EMS agencies within Fond du Lac County on a regular basis.

The department is committed to being the most professional, competent and caring emergency responders possible. It works hard every day to make the Fond du Lac community a safe place to live, work and visit.

For more information about the Fond du Lac Fire Department, visit www.fdlfire.com.



Organization

MISSION STATEMENT

ASSOCIATION OF COMMERCE

Promoting Commerce, Developing Partnerships, Creating Opportunities, Building Community

Association of Commerce Board of Directors

Executive Committee

Association of Commerce Foundation

Downtown FDL Partnership – Board of Directors

Association of Commerce Professional Staff

President and CEO

Director of Agricultural Programs

Assistant Director of Agricultural Programs

Director of Communications

Director of Downtown FDL Partnership

Director of Educational Programs

Director of Educational Partnership

Director of Leadership FDL

Director of Programs and Services

Administrative Assistant

Accountant

850+ Members of Fond du Lac Area Association of Commerce

Agricultural Ambassador

Agribusiness Council

Ambassadors Club
Communications Council
Community Sounding Board
Downtown FDL Partnership
Education Committee
Human Resources Association
Leadership FDL
Legislative Forum
Safety Council
School to Work
Youth Leadership FDL
Young Professionals of Fond du Lac

Association Advantage Programs for members include:

Charter Business
Network Health Plan
BidRX
A Voice in Community Business Issues
New Member Promotional Media Package
Business Connections
Coffee Connections
Networking Opportunities
Membership Listing on Internet and Membership Directory
Discounts on Programs and Seminars



Board of Directors

Fond du Lac Area Association of Commerce Board of Directors

- *2011 Chairman of the Board: Stephen Peterson, Mid-States Aluminum*
- *Chairman Elect: Steve Little, Agnesian HealthCare*
- *Past Chairman: Alan Hathaway, BrownBoots Interactive*
- *Treasurer: Steve Cramer, Mercury Marine*

Brian Baker

Baker Cheese Factory, Inc.

Donna Braatz

Alliant Energy

Dr. Steve DiSalvo

Marian University

Mike Frydryk

Kondex Corporation

Lisa Halbach

Anthem Blue Cross and Blue Shield

Katie Hornung

The Classic Cut Day Spa

Randy Hopper

Mountain Dog Media

Lisa Mader

National Exchange Bank & Trust

Dr. Sheila Ruhland

Moraine Park Technical College

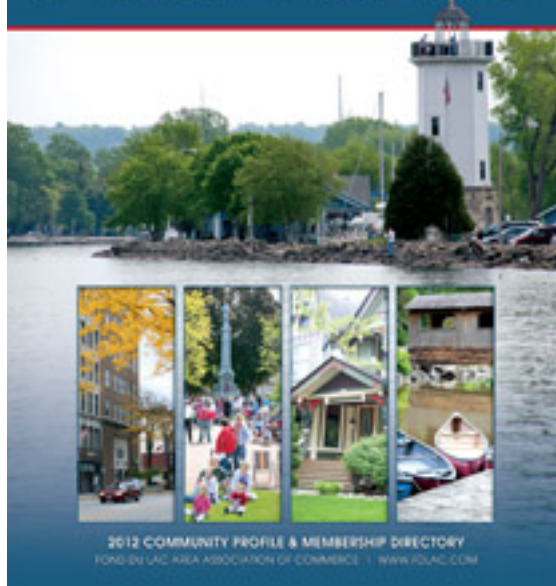
Marty Ryan

Actra Rehabilitation Associates, Inc.

Hon. Gary Sharpe

Fond du Lac County Circuit Court

Fond du Lac WISCONSIN



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hluehring@michels.us
www.michels.us

Business

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www.grande.com

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www.nielsen.com

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Business

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Business

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www.airgas.com

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Fax: 920-922-0846
searlinc@charter.net

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jhalbach1@morainepark.edu
www.morainepark.edu

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llkidd@marianuniversity.edu
www.marianuniversity.edu

Entertainment

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419-470-5900
Fax: 419-470-5912

avallejo@cooper-smith.com
www.charter.com

Financial

US Bank Home Mortgage-Sherry Zickert
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Fax: 262-929-2242
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www.usbank.com

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National Exchange Bank & Trust
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www.nebat.com

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www.fdlcu.com

Funeral Homes

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Robert J. Twohig
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Fond du Lac, WI
53010
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Health

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www.networkhealth.com

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www.agnesian.com

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Industry

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www.baumhardtinc.com

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www.sadoff.com

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www.mcneilus.com

Insurance

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920-929-8245
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bkorkow@societyinsurance.com
www.societyinsurance.com

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www.countryinns.com/fonddulacwi

Lodging

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Plumbing/Heating/AC

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Recreation

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Retail/Shopping

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Retail/Shopping

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www.verlo.com

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